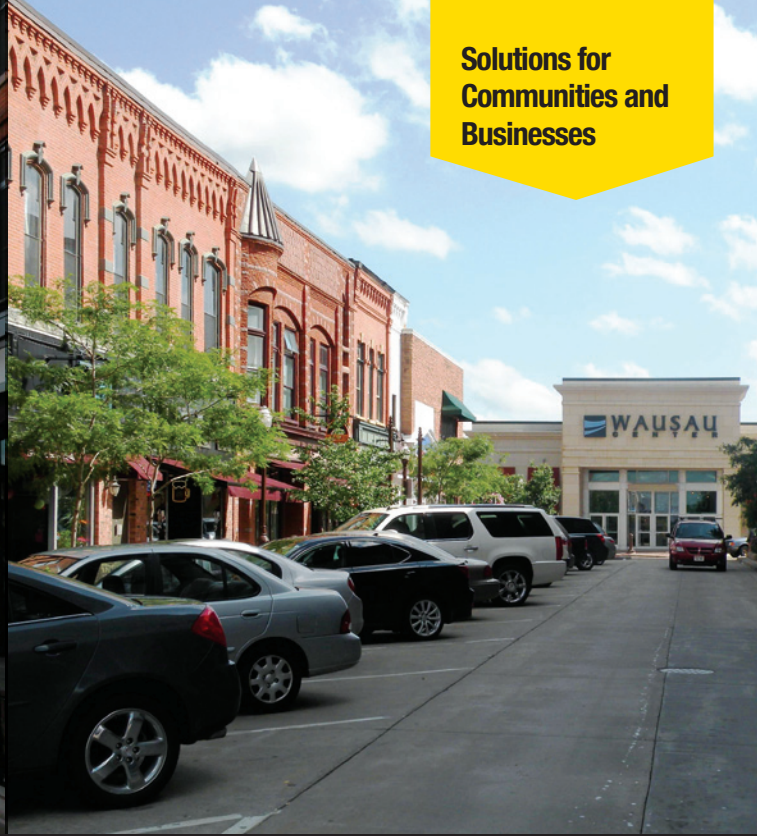


**Solutions for
Communities and
Businesses**



Redevelopment Resources: Building Better Communities



REDEVELOPMENT RESOURCES

2402 Oakwood Boulevard
Wausau, WI 54403



REDEVELOPMENT RESOURCES

Unique solutions to unique challenges

Redevelopment Resources provides development and redevelopment solutions to municipalities, business and organizations which enhance the vitality of the community and improve the local economy. We do this by providing targeted, affordable advisory services for economic/community development and redevelopment; real estate; retail support; and planning.

Redevelopment Resources is a highly capable group of experienced, talented team members who are available to assist with one specific project at a time or as an extension of your staff to help you implement long range plans. Our focus is on implementation.....results.

Services offered in the following areas:

- Community Development/Redevelopment
- Economic Development/Redevelopment
- Downtown Revitalization
- Real Estate
- Developer Recruitment
- Site Selection
- Retail Support
- Retail Branding
- Retail Design
- Retail Merchandising & Display
- Organization Structure and Management
- Planning and Design
- Fundraising and Incentives
- Deal Structuring
- Public Speaking
- Seminars and Training
- Business Recruitment/Retention
- Industrial Development
- Incubator Development
- Housing Development (including elderly and disabled)
- Project Management



Deb Ermland
Partner

Deborah F. Ermland – Since 1992, Ms. Ermland has been President of Best Real Estate Group, Inc., a full-service commercial real estate firm. She has more than 30 years experience in real estate acquisition, sales, leasing, site selection, project analysis, development, historic renovation, and property management. She has also provided consulting services to communities including market analysis, business mix analysis, business recruitment and retention, business district organization and management, and development opportunities.



Kristen Fish
Partner

Kristen Fish – Kristen Fish has 20 years of direct experience leading the business development efforts of a small municipality, and working in media and manufacturing sectors. She has managed all aspects of a business development program including recruitment, retention, entrepreneurial development, marketing, loan fund management, incentives, and deal structuring. Kristen is a Certified Economic Developer (CED), and was the president of the Wisconsin Economic Development Association 2007-2008.



Tim Anderson

Tim Anderson – Tim Anderson is a former Principal and founding Owner of Schreiber Anderson Associates, a Madison-based planning, landscape architecture and civil engineering firm. Tim has over 36 years of community planning and design experience. His work has focused on downtown and neighborhood master plans; urban infill and redevelopment projects; architectural design guidelines; waterfront, streetscape and public space designs; and historic preservation.



Lyn Falk

Lyn Falk – Author, educational speaker, and award winning Registered Interior Designer, Lyn Falk has been designing healthy, purposeful and profitable spaces for over 25 years. Her expertise in business, retail design, and consumer psychology has been acknowledged over 140 times in 80 different publications. Falk serves as a consultant for the National Main Street Center, and is Founder/President of Retailworks, Inc. (www.retailworksinc.com).



Mike Morrissey

Mike Morrissey – Mike Morrissey has a long successful history in municipal government, responsible for all planning, administration, financing and execution of housing, redevelopment, economic and community development functions. Morrissey is adept at creating partnerships for difficult projects and significantly improving the landscape and property tax base while eliminating blight and energizing a community's city center.